



Unity and Strength through Caring

**CATSIN**

The Congress of Aboriginal and Torres Strait Islander Nurses  
**13th Annual Conference**  
21–23 September 2011  
Mercure Hotel Brisbane, QLD

## Sponsorship and Exhibition Opportunities





## Invitation

The Congress of Aboriginal and Torres Strait Islander Nurses (CATSIN) invites your organisation to be part of the CATSIN 13th Annual Conference, to be held at the Mercure Hotel Brisbane, QLD, from 21 – 23 September 2011.

CATSIN, a member of the Australian Peak Nursing and Midwifery Forum, is a national organisation providing a strong and highly credible voice for Aboriginal and Torres Strait Islander Nurses.

From CATSIN's embryonic start has grown an organisation with a clear vision, an achievable mission and a true passion for promoting the ideals, objectives and benefits of:

- the recruitment and retention of Aboriginal and Torres Strait Islander people in nursing.
- Non-Aboriginal and Torres Strait Islander health professionals, particularly nurses, having mandatory education in Aboriginal and Torres Strait Islander health, history and culture.
- cultural safety under the broader framework of cultural respect.

The 13th Annual Conference, themed 'Are We There Yet?', is designed to bring together experienced nurses, clinicians, educators, policy makers and administrators from across the country to share information and work toward an integrated approach to improving Aboriginal and Torres Strait Islander healthcare and health outcomes.

We hope you are able to join us in Brisbane for what promises to be a fantastic event.

**Dr Sally Goold OAM, RN, DipNEd. BAppSc.(Nursing), MNst.DN(HC)RMIT, FRCNA. FCNA(NSW).**

**Executive Director**

**Congress of Aboriginal and Torres Strait Islander Nurses (CATSIN)**

## An exciting sponsorship opportunity

The CATSIN 13th Annual Conference will involve some 110 delegates and guests including student nurses, recently graduated nurses and experienced nurses from a wide range of areas, in primary, secondary and tertiary health settings. There will also be representatives from State and Commonwealth governments and departments.

Set out in this brochure is a range of sponsorship and exhibition packages to help your organisation take advantage of the marketing and promotion opportunities arising from this unique event.

## Benefits of sponsoring this event

Sponsorship is about buying the right to associate your organisation with an event, in order to make sales, connect with a target audience or heighten your organisation's image. It is about gaining access to people who may want to do business with your organisation.

In return for your investment in the CATSIN 13th Annual Conference, your organisation will have excellent opportunities to:

- be exposed to a largely remote and relevant group of decision makers; before, during and after the conference
- network to promote your product or service
- showcase your organisation in a new and innovative way
- position your organisation as a strategic contributor to the CATSIN movement
- a unique opportunity to give delegates a hands-on experience with your products
- associate your company with a national organisation that promotes the ideals, objectives and benefits of cultural appropriate health care for all.

## CATSIN Conference theme

The Conference theme 'Are We There Yet?' will look at the progress we have made in the fields of Aboriginal & Torres Strait Islander Health. Professional nursing issues and ideas will be presented via:

- case studies
- forums
- keynote speakers
- research findings
- professional issues
- education
- clinical area discussions

# Target audience

The CATSIN 13th Annual Conference provides an opportunity for those working in health and education to share knowledge in the areas of education, health and professional issues, particularly in relation to Aboriginal and Torres Strait Islander health and health professionals

The Annual Conference will attract a mix of professionals working in all areas of health and health education from Aboriginal and Torres Strait Islander and non-Aboriginal and Torres Strait Islander backgrounds and organisations, including:

- health professionals (such as nurses, doctors, Aboriginal health workers, allied health professionals)
- health service managers
- academic Staff
- educators
- students
- researchers
- peak health organisation representatives
- members of state and commonwealth parliaments and departmental representatives

# Sponsorship options

## Gold Sponsorship

**\$5,000 (excl GST)**

**One available**

As the Gold Sponsor, your organisation's brand will be affiliated with all aspects of the Conference.

Benefits include:

- being named and promoted as the Gold Sponsor of the conference
- complimentary exhibition space including all standard exhibition fixtures
- a corporate slide to be shown at regular intervals throughout the main conference sessions
- the opportunity to display a banner in the main conference room
- promotion as the Gold Sponsor in the final Program and Book of Abstracts along with a description of the company's products and/or services
- one complimentary conference registration
- two complimentary Conference Dinner tickets
- the inclusion of one piece of written information in conference satchels

## Student Sponsorship

**\$3,000 (excl GST)**

**Several available**

As a sponsor of an Aboriginal or Torres Strait Islander student nurse you will help provide an invaluable experience by offering the student nurse an opportunity to attend the conference.

Benefits of Student Sponsorship include:

- being named and promoted as a Student Sponsor of the conference
- sponsorship of registration, airfares and accommodation for one student nurse
- promotion as a Student Sponsor in the final program and book of abstracts along with a description of the company's products and/or service
- acknowledgement as a sponsor on conference programme slides
- complimentary exhibition space including all standard exhibition fixtures
- the inclusion of one piece of written information in conference satchels

## Keynote Speaker Sponsorship

**\$1,500 (excl GST)**

**Several available**

This sponsorship package offers the opportunity to sponsor one of the conference keynote speakers. The sessions in which these keynotes speakers present are attended by all conference delegates. Benefits include:

- being named and promoted as a Sponsor of a Keynote Speaker of the conference
- acknowledgement by the chairperson of the session
- a corporate slide to be shown at the sponsored session
- promotion as the Keynote Speaker Sponsor in the final program and book of abstracts including a description of the company's products and/or services

## Refreshment Break Sponsorship

**\$1,500 (excl GST)**

**Two available**

As a refreshment break partner, your organisation's brand will be affiliated with morning and afternoon teas and lunch for one day during the conference. Benefits include:

- exclusive naming rights to refreshment breaks
- small table signs featuring the organisation name and logo displayed on each catering station
- corporate banner prominently displayed in the catering area
- acknowledgement as a partner in the summit program and on the summit webpage
- the inclusion of one piece of written information in conference satchels

## Satchel insert

**\$250 (excl GST)**

**Several available**

Each delegate attending the conference will receive a satchel containing conference materials.

Inclusion of a company brochure or company merchandise in the conference satchels will ensure direct access to all delegates at this major industry event.

## Trade Display

**\$700 (excl GST)**

**Limited number available**

The Trade Display is a great way for your organisation to meet its promotional or marketing objectives. Delegates will have the opportunity to experience your organisation first hand through the Trade Display. Benefits include:

- standard exhibition fixtures
- morning tea, lunch and afternoon tea for two representatives on each applicable day
- name badges and conference materials for two representatives
- promotion as an Exhibitor in the final program and book of abstracts along with a description of the company's products and/or services
- Standard exhibition fixtures include:
  - one clothed trestle table and two chairs
  - a velcro compatible display wall

Note: we are happy to consider any other sponsorship options. Please contact Emma Rice, Events Project Officer, Royal College of Nursing, Australia (RCNA) on **02 6283 3424** to discuss any suggestions you may have

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## Cancellation policy

In the event of withdrawal of sponsorship, please note that unless that particular sponsorship is re-sold, the organisers have the right to retain the deposit and any further payments received. Cancellations must be advised in writing.

## Sponsorship Terms and Conditions

- Acceptance of sponsorship applications will be subject to committee approval
- All supplied promotional material (satchel inserts, banners etc) must be approved by the organising committee
- All satchel inserts must be provided to conference organisers by due date advised at time of sponsorship confirmation
- 50% deposit is payable with the application. All sponsorship amounts exclude GST

## Further information



The CATSIN 13th Annual Conference is proudly organised by Royal College of Nursing, *Australia* (RCNA), Australia's peak professional nursing organisation.

For further information on sponsorship and exhibition opportunities at the CATSIN 13th Annual Conference, please contact Emma Rice, Events Project Officer, RCNA on email [emma.rice@rcna.org.au](mailto:emma.rice@rcna.org.au) or phone **02 6283 3424**.

# Sponsorship and exhibition application form

## CATSIN

The Congress of Aboriginal and Torres Strait Islander Nurses  
13th Annual Conference  
21–23 September 2011  
Mercure Hotel Brisbane, QLD

Organisation \_\_\_\_\_

Address \_\_\_\_\_

City/State \_\_\_\_\_ Postcode \_\_\_\_\_

Contact person \_\_\_\_\_

Position \_\_\_\_\_

Telephone ( \_\_\_\_ ) \_\_\_\_\_ Fax ( \_\_\_\_ ) \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

## We wish to participate in the following category:

- |  |                     |
|--|---------------------|
| <input type="checkbox"/> Gold Sponsorship              | \$5,000 (excl. GST) |
| <input type="checkbox"/> Student Sponsorship           | \$3,000 (excl. GST) |
| <input type="checkbox"/> Keynote Speaker Sponsorship   | \$1,500 (excl. GST) |
| <input type="checkbox"/> Refreshment Break Sponsorship | \$1,500 (excl. GST) |
| <input type="checkbox"/> Satchel Insert                | \$250 (excl. GST)   |
| <input type="checkbox"/> Trade Display                 | \$700 (excl. GST)   |

## Payment details

A 50% deposit for the sponsorship/exhibition fee is required upon application. Sponsorship/Exhibition items will be allocated strictly in accordance with the date of receipt of application and payment.

Please find cheque enclosed – payable to Royal College of Nursing, Australia

Please debit my credit card details below

Credit card type  Mastercard  Visa

Credit card number \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

CVV number: \_\_\_\_ (the last 3 digits that appear on the back of your card)

Name on the card \_\_\_\_\_ Expiry \_\_\_\_ / \_\_\_\_

Signature \_\_\_\_\_ Amount enclosed \$ \_\_\_\_\_

## Please return this form and payment to:

CATSIN ANNUAL CONFERENCE  
C/O - RCNA, PO Box 219, Deakin West ACT 2600  
t 02 6283 3400 | f 02 6282 3565 | e conference@rcna.org.au



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Royal College of Nursing, *Australia* (RCNA),  
Australia's peak professional nursing organisation.

